



# 2022 Nebraska Auctioneers Association Advertising Contest



## CATEGORIES

<b>1. Sale Bill/Brochure</b> Personal Property	<b>2. Sale Bill/ Brochure</b> All Real Estate	<b>3. Website</b> Judged on Mobile Friendly	<b>4. Company Promotion</b> Items- Handouts, banners, vehicle graphics, items used for promotion. (Photos accepted)
<b>5. Social Media</b> Include any social media pages used to promote your company or auctions	<b>6. Auction Photos</b> Up to 5 photos. (May be property/items sold or any part of the auction process)	<b>THANK YOU FOR YOUR ENTRIES</b>	

## ENTRY RULES

- All entries must be hand delivered at the convention on Friday, April 29th, 2022, between 4:00 – 5:00 pm and or Saturday April 30<sup>th</sup>, 2022, from 9:30 am-10:30 am (Check at Convention Registration for exact room location).
- Eligible participants in the advertising contest must be registered for the convention.
- Entries for categories 1-6 must be for AUCTIONS conducted between April 1, 2021, and April 29, 2022.
- Categories 1-6 must incorporate the Nebraska Auctioneers Association logo or the words “Member of the Nebraska Auctioneers Association.”
- Each entry must identify the category being entered. Each auctioneer or auction company can enter only one entry per category. The contest is divided into 6 categories, listed at the top of this document.
- Entries of categories 1-6 may consist of multiple colors of ink.
- Entries will be judged on Saturday April 30, 2022, and awards will be given out during the convention after entries are judged.
- There are 6 possible first place awards. Second and third place winners will be announced in each category, with the first-place winners receiving a plaque.
- If guidelines are not followed, entries will be disqualified or points discounted, at the judge’s discretion. All decisions made by the judges are final.
- Two or three outside, impartial judges are obtained at the committee chairperson’s discretion.
- Each piece will be judged using score sheets and points. Score sheets from each judge will be provided for each entry.
- Entries will be judged on font, photo/graphic quality, spelling/grammar/punctuation, layout/flow, creativity, working pages/links (for categories 3 & 5 ), and the judge’s overall opinion of the piece.
- An entry form must be filled out for EACH entry. The entry form is on the next page.

## ENTRY FORM

SUBMITTED BY:

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Date of Auction (required for categories ): \_\_\_\_\_

URL for E-mail Newsletter, Websites, Mobile Website, Video's, Etc.:

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