



# Nebraska Auctioneers Association

## TENTATIVE CONVENTION SCHEDULE

April 30th, May 1st, May 2nd, 2021

C3 Hotel & Conference Center, 2205 Osborne Drive E., Hastings, NE



### Friday, April 30th, 2021

7:00 - 8:00 am Foundation Board of Directors Meeting-  
Platte Conference Room

8:00 a.m. Registration Opens - Room 100

8:30 am-11:30 am Real Estate Class- taught by Craig Larabee-Clarke Room  
*Real Estate Ethics 0748R-can sign up online*

10:00 a.m. Registration Opens - Auctioneers/Ringman Contest- Courtyard

11:00 a.m. Auctioneers/Ringman Contestants draw for order

NOON Auctioneers/Ringman Contest - Courtyard

NOON Exhibitor Set-up - Vendor Area

4:00 - 5:30 p.m. Check-in Fun Auction Items /Exhibits Open - Courtyard

5:30 - 6:30 p.m. Social and Free-time - Courtyard

6:30 - 10:00 p.m. Grand Buffet & Fun Auction - Courtyard

### Saturday, May 1st, 2021

7:00 a.m. Registration Opens - Room 100

7:00 - 8:00 a.m. Exhibitors Set-Up - Vendor Area

7:30 - 8:30 a.m. NeAA Auxiliary Board Meeting - Marketing Suite

7:30 - 8:30 a.m. NeAA Board Meeting - Platte Conference Room

8:00 - 8:30 a.m. Continental Breakfast - Courtyard Area

8:45 - 9:45 a.m. NeAA General Membership Meeting - Clarke Room

8:45 - 9:45 a.m. NeAA Auxiliary General Membership Meeting - Marketing Suite

9:45 - 10:15 a.m. Break and Trade Show

10:15 - 11:00 a.m. Vendor Presentations - Clarke Room

11:00 - 11:15 p.m. Break and Trade Show

11:15 - 12:00 p.m. Legislative Update - presentation by Tim Keigher -  
Clarke Room

12:00 - 1:30 p.m. Luncheon - Courtyard Area

12:00 - 1:30 p.m. Exhibits Open - Advertising Contest Check-In-Courtyard Area

1:30 - 2:15 p.m. "Digital Strategy- Part 1" - presentation by Nicole Baugh  
Clarke Room

2:15 - 2:30 p.m. Break and Trade Show

2:30 - 3:15 p.m. "Digital Strategy- Part 2" - presentation by Nicole Baugh  
Clarke Room

3:15- 4:00 p.m. Vendor Presentations - Clarke Room

4:00-5:00 p.m. Free time and Trade Show

5:00 - 6:15 p.m. Race Time/Mingling/Bead Sales - Open Area (Owen)

6:15 - 8:30 p.m. Banquet and Awards Presentation -  
Business Attire Requested - Ballroom

8:30 - 10:30 p.m. Entertainment by "Dueling Pianos" - Ballroom

10:30 - 11:30 p.m. Hospitality Room

### Sunday, May 2nd, 2021

8:00 - 8:30 a.m. Breakfast Buffet - Kipp and Lanning Room

8:30 - 9:00 a.m. Three for Thee - Entertainment

9:00 - 10:00 a.m. Advertising Contest Awards and Installation of Officers  
Kipp and Lanning Room

10:00 - 10:45 a.m. Quilts of Valor Ceremony



### Your Presenters



Nichole Baugh got her first real taste for creative marketing and communications work while interning at the Village Pointe Shopping Center in Omaha, Nebraska. That experience, combined with her journalism and public relations knowledge from college and high school, motivated her to forge ahead with a career helping people, businesses, and nonprofits communicate and market in many different ways. Her love for creative work, community relations, and helping others inspired her to start her LLC in April 2015, NB Marketing. It has been exciting and challenging to grow in an ever-changing arena for Nichole. Nichole is now the Director of Public and Community

Relations for Springfield Platteview Community Schools.

Nichole's areas of expertise include the following: digital marketing, creative writing, social media marketing, search engine optimization, digital advertising, public speaking, crisis communications, public relations, school communications, and more.



Tim Keigher - Prior to becoming the Executive Director of the Nebraska Petroleum Marketers & Convenience Store Association (NPCA) on March 1, 2000, Tim held the position of Member Relations with the Illinois Petroleum Marketers and Illinois Association of Convenience Stores for 12 years. In this capacity he also became exposed to the legislative process assisting the association's in-house lobbyist with membership advocacy.

In 2005, Tim took on additional lobbying activities, working with Rasmussen Legislative Consultants, Inc, NPCA's contract lobbying firm. In January 2006, he formed Keigher & Associates, LLC, a firm engaging in legislative consulting and association management.

Over the years, Tim has lobbied for a variety of client companies such as, Altria (aka Philip Morris), Molson Coors Beverage Company, Iowa Nebraska Equipment Dealers Association, Nebraska Community College Association, Nebraska Auctioneers Association, Nebraska Aviation Trade Association, and many others



Craig Larabee is the Education Director and former owner and President of Larabee School of Real Estate & Insurance, Inc. with schools and classes throughout Nebraska. Craig now operates JMSK Corporation out of Lincoln, Nebraska.

Craig has taught pre-licensing and continuing education since 1977 for private schools, colleges, Boards of Realtors, and Certified Commercial Investment Broker's (CCIM) Chapters. He has been a featured speaker at many conventions including the Nebraska Auctioneers and has instructed at the Nebraska Realtors Association State Convention. Mr. Larabee has also instructed

at the Real Estate Educator's, REEA, National Convention.

### Your Hosts



Travis Augustin,

**Ruhter Auction & Realty, Inc.**  
Travis is currently the NeAA President. Travis and his wife Kelly reside on an acreage northwest of Hastings with their four children Tobie, Alex, Praxton and Annika.



Kelly Augustin,

**Ruhter Auction & Realty, Inc.**  
Kelly is currently the NeAA Auxiliary President. Kelly and Travis have been married since 2004 and have four children, Tobie, Alex, Praxton and Annika and reside on an acreage northwest of Hastings.