



2019 Nebraska Auctioneers Association Advertising Contest



CATEGORIES

1. Sale Bill/ Brochure Farm Equipment/ Commercial Equipment/ Vehicles	4. Sale Bill/ Brochure Real Estate Residential	7. Website Judged on Mobile Friendly	10. Company Promotion Items- Handouts, banners, vehicle graphics, items used for promotion. (Photos accepted)
2. Sale Bill/ Brochure Antique/ Household/ Estate	5. Postcard Real Estate Auction	8. Social Media Include any social media pages used to promote your company or auctions	11. Video Best video promoting an auction or your company.
3. Sale Bill/ Brochure Real Estate Farm/ Commercial	6. Postcard Personal Property Auction	9. Auction Photos Up to 5 photos. (May be property/items sold or any part of the auction process)	THANK YOU FOR YOUR ENTRIES!

ENTRY RULES

- All entries must be hand delivered at the convention on Saturday, May 18, 2019 between 12:00 – 1:15 p.m. (Check at Convention Registration for exact room location).
- Eligible participants in the advertising contest must be registered for the convention.
- Entries for categories 1-6 must be for AUCTIONS conducted between April 30, 2018 and May 17, 2019.
- Categories 1-7 must incorporate the Nebraska Auctioneers Association logo or the words “Member of the Nebraska Auctioneers Association.”
- Each entry must identify the category being entered. Each auctioneer or auction company can enter only one entry per category. The contest is divided into 9 categories, listed at the top of this document.
- Entries of categories 1-6 may consist of multiple colors of ink.
- Entries will be judged on Saturday May 18, 2019 and awards will be given out the next day at breakfast.
- There are 11 possible first place awards. Second and third place winners will be announced in each category, with the first place winners receiving a plaque.
- If guidelines are not followed, entries will be disqualified or points discounted, at the judges discretion. All decisions made by the judges are final.
- Two or three outside, impartial judges are obtained at the committee chairperson’s discretion.
- Each piece will be judged using score sheets and points. Score sheets from each judge will be provided for each entry.
- Entries will be judged on font, photo/graphic quality, spelling/grammar/punctuation, layout/flow, creativity, working pages/links (for categories 7,8 &11), and the judge’s overall opinion of the piece.
- An entry form must be filled out for EACH entry. The entry form is on the next page.

ENTRY FORM

SUBMITTED BY:

Company: _____

Name: _____

Date of Auction (required for categories 1-6): _____

URL for E-mail Newsletter, Websites, Mobile Website, Video's, Etc.:
